

Pinpoint Local

abccompany.com

Monthly Online Marketing Report - June, 2019

Highlights: Total traffic improved by 101% this period over last. **Organic search traffic improved 141% over this same time last year.** We had 108 unique conversions this period. We now have 71 key terms on page one of Google. 39 key phrases are in the top 3 search results.

Traffic

Total traffic improved by 101% over this same time last year. Organic search traffic increased by 141% over this same period in 2018.



Important Keyword Ranks

We continue to make gains in ranks for important key phrases. As we build authority to **abccompany.com** we'll continue to see gains in ranks and traffic in the coming months. We now have 71 key phrases on page one of Google. We have 39 keywords in the top 3 search positions in Google.

Google Rankings			
#1-3	39	#4-10	32
#11-20	12	#21-50	16
#51-100	6	101+	14

Top 10 Gainers vs Previous Week

Name	Current Rank	Moved Up
laser hair removal atlanta	69	+32
augusta foot and ankle group augusta ga	32	+5
skin laser treatment augusta ga	21	+3
foot and ankle group augusta ga	36	+3
varicose vein removal atlanta	50	+2
podiatrist milledgeville ga	61	+2
laser hair removal greensboro	30	+2
ingrown toenail removal augusta ga	8	+2
heel pain treatment atlanta	7	+2
diabetic foot care atlanta	7	+2

Keyword	Google	Yahoo	Bing
bone spur surgery lake oconee	1 0	1 0	1 0
brown age spot removal augusta ga	1 +13	1 +100	1 +100
bunionplasty augusta ga	1 +100	1 +100	1 +100
deep corn removal augusta ga	1 0	1 0	1 0
foot doctor greensboro ga	1 0	2 0	2 0
foot fractures augusta ga	1 +14	1 +1	1 +2
foot medical equipment atlanta	1 +100	1 +55	1 +100
foot neuropathy relief lake oconee, ga	1 0	1 0	1 0
foot surgeon greensboro ga	1 0	1 0	1 0
hammertoe surgery augusta ga	1 +1	1 0	1 0
ingrown toenail removal greensboro ga	1 0	1 0	1 0
laser corn removal augusta ga	1 0	1 +1	1 +9
laser deep corn removal augusta ga	1 0	1 0	1 0
laser foot pain relief augusta	1 +4	1 +1	1 +1
laser foot pain relief thomson	1 0	1 +1	1 0
laser spider vein removal lake oconee	1 0	1 0	1 +1
laser spider vein removal thomson	1 +33	4 +97	4 +31
medical foot laser surgery lake oconee	1 0	1 +1	1 0
medical foot laser surgery thomson	1 0	2 -1	2 -1
podiatrist greensboro ga	1 0	2 -1	2 +1
podiatrist in madison ga	1 0	2 +8	2 +26
podiatrist thomson ga	1 0	3 +1	3 +1
surgical shoes augusta ga	1 +10	6 +14	6 -3
toenail restoration augusta ga	1 +2	1 +2	1 +2
bunion removal augusta ga	2 +1	1 +1	1 +1
bunionplasty atlanta	2 +99	1 +100	1 +100
callus removal augusta ga	2 +4	1 0	1 0
corn removal atlanta	2 +9	5 +96	5 +96
foot and ankle imaging augusta ga	2 0	2 0	2 0
foot and ankle medical equipment augusta ga	2 +1	4 -3	4 -1
foot doctor lake oconee ga	2 0	4 -3	4 -2

	hammertoe treatment augusta ga	2 0	2 -1	2 -1
	medical foot laser surgery augusta	2 +5	4 -3	4 -3
	podiatrist lake oconee ga	2 0	1 0	1 +1
	ankle pain augusta ga	3 +9	3 +3	3 +4
	corn removal augusta ga	3 0	1 +1	1 +1
	custom orthotics scanning augusta ga	3 0	2 0	2 0
	foot splints augusta ga	3 +15	- -92	- -91
	heel bone spurs thomson, ga	3 -2	2 -1	2 0
	ankle sprains augusta ga	4 +27	3 +7	3 +8
	big toe pain augusta ga	4 +4	1 +1	1 +1
	brooks custom orthopedic running shoes augusta	4 +4	2 +1	2 +1
	laser hair removal lake oconee	4 -1	1 0	1 +1
	laser hair removal thomson, ga	4 +9	1 +5	1 +6
	laser spider vein removal augusta	4 +15	1 +7	1 +9
	neuroma relief augusta ga	4 +5	1 +1	1 +1
	neuromas treatment augusta ga	4 +2	3 +1	3 +4
	podiatrist lake sinclair ga	4 -2	1 0	1 +1
	hammertoe surgery atlanta	5 +40	7 +11	7 +24
	heel pain treatment augusta ga	5 +1	1 +7	1 +8
	planter wart removal augusta ga	5 +1	1 +3	1 +4
	toenail fungus treatment augusta ga	5 +5	4 +1	4 +3
	vionic orthopedic shoes augusta	5 +1	1 0	1 0
	bone spur treatment augusta ga	6 +5	3 +10	3 +18
	custom orthotics augusta ga	6 +19	5 0	5 +1
	diabetic foot care augusta ga	6 +1	2 +13	2 +23
	flat feet treatment augusta ga	6 -1	2 +4	2 +4
	keryflex toenail restoration atlanta ga	6 +5	3 +1	3 +1
	laser wart removal augusta	6 +3	1 0	1 +9
	neuroma relief atlanta	6 +95	1 +47	1 +100
	spider vein removal augusta ga	6 +17	3 +33	3 +54
	achilles tendonitis augusta ga	7 +9	3 +1	3 +1
	callus removal atlanta	7 +53	3 +57	3 +33

	diabetic foot care atlanta	7 +94	23 +78	23 +78
	heel pain treatment atlanta	7 +94	10 +91	10 +91
	planter fasciitis augusta ga	7 +2	2 +20	2 +22
	big toe pain atlanta	8 +19	4 +97	4 +97
	foot neuropathy relief augusta	8 +4	4 -2	4 -2
	ingrown toenail removal augusta ga	8 +4	- -93	- 0
	podiatrist in greensboro	8 +4	9 +6	9 +14
	foot and ankle surgery augusta ga	9 +11	3 +3	3 +3
	varicose vein removal augusta ga	11 +54	9 +6	9 +92
	ingrown toenail treatment augusta ga	12 -2	11 -6	11 -6
	bone spur treatment atlanta	13 +18	13 +88	13 +88
	laser foot pain relief atlanta	13 +30	4 +18	4 +26
	laser hair removal cost augusta ga	13 +88	23 +78	23 +78
	laser hair removal augusta ga	14 +22	7 +50	7 +56
	brown age spot removal atlanta	15 +86	- 0	- 0
	medical foot laser surgery atlanta	15 +21	23 +78	23 +78

	orthopedic shoes augusta ga	16 -6	7 0	7 +13
	knee scooters augusta ga	18 +83	4 +19	4 +97
	foot and ankle augusta ga	20 -2	6 0	6 +95
	podiatry services augusta ga	20 -2	9 -2	9 -4
	skin laser treatment augusta ga	21 +80	25 +22	25 +76
	laser treatments augusta ga	23 +22	7 +11	7 +24
	podiatrist in augusta ga	23 +4	19 +82	19 +21
	foot doctor augusta ga	24 -2	8 +12	8 +35
	foot surgeon augusta ga	24 -6	9 -2	9 0
	achilles tendinitis atlanta	25 +24	8 +93	8 +33
	toenail fungus treatment atlanta	25 +76	50 +51	50 +51
	podiatrist augusta ga	26 +9	9 +30	9 +39
	laser hair removal greensboro	30 +14	22 +3	22 +41
	bunion removal atlanta	31 -5	4 +7	4 +11
	augusta foot and ankle group augusta ga	32 +7	17 +3	17 +14
	best podiatrist in augusta ga	35 +1	51 -23	51 -8

	<input type="checkbox"/> foot and ankle group augusta ga	<input type="checkbox"/>	36 -5	11 +4	11 +24
	<input type="checkbox"/> foot neuropathy relief atlanta		43 +58	25 +76	25 +76
	<input type="checkbox"/> ingrown toenail removal atlanta		50 +51	46 -8	46 +55
	<input type="checkbox"/> varicose vein removal atlanta		50 +51	21 +80	21 +80
	<input type="checkbox"/> ankle pain treatment atlanta	<input type="checkbox"/>	52 +49	19 +82	19 +82
	<input type="checkbox"/> podiatrist milledgeville ga	<input type="checkbox"/>	61 -17	21 +26	21 +34
	<input type="checkbox"/> laser spider vein removal atlanta		62 +39	- 0	- 0
	<input type="checkbox"/> heel spurs atlanta	<input type="checkbox"/>	64 +37	6 +69	6 +95
	<input type="checkbox"/> laser hair removal atlanta		69 +32	- 0	- 0
	<input type="checkbox"/> vein specialist of augusta		75 +26	- 0	- 0

Total Conversions

We had 108 First Time Callers. **We had 40 calls from Organic Search.**

May 19, 2019 to Jun 17, 2019

Export

Source (First Interaction)	Total Calls	First Time Callers	Average Duration
Organic Search	95 (49.2%)	40 (37.0%)	4m 5s
	193 (100%)	108 (100%)	4m 2s