



WHAT DO WE PROVIDE?

- ✓ Blog articles
- ✓ Unique created content
- ✓ Different styles of social media posts (text, graphic and video)
- ✓ Weekly posts
- ✓ Industry-relevant hashtags to optimize traffic, and
- ✓ A detailed monthly report*.

Contact Your PinPoint Local Partner Today!

*T&C's apply. Please refer directly to letter of engagement/proposal/contract for specifics, and associated costs. Your local PinPoint Local Partner will provide any additional information. Information on this leaflet is subject to change without notice and is not binding. V1.0 August 2019

Image Credit: <https://blog.red-website-design.co.uk/2019/03/27/internet-minute-2019-infographic/>



SOCIAL MEDIA MANAGEMENT



In today's digital society, the consumer always has total choice, so keeping up appearances online has never been more important.

With the interconnectivity that comes with our new online world, our customers now - more than ever - look to their customers' habits and opinions, as well as to their competition, to reaffirm and broaden the reach to their customers.

Social media is undoubtedly the fastest way to achieve this.

In the same way a client might be turned off by a restaurant with bad reviews, positive reviews and comments are a key way of attracting new clients.

Social Media today is a vibrant and necessary advertising platform powered by its loyal millions of users. It continues to grow and evolve, and with interesting and exciting content (and audiences) to match.





With millions of users every minute, it's no wonder why business owners worldwide have been leveraging Social Media as a way to attract new customers and generate more sales.

However, with our busy lifestyles it's become increasingly more difficult for the average business owner to find time to manage both a business and a social media presence at once.

That's where we come in!

PinPoint Local offers a team of seasoned social media experts to let you manage your business while we grow and develop your online presence. Our team's actions are focused on helping to improve awareness of your brand – which translates into results for your business.

Flip over for more information....



WHAT WE OFFER:

- ✓ Increased brand awareness by providing a steady stream of content with professionally written posts published weekly.
- ✓ Higher converting leads: posts to social media profiles can generate buzz among your best customers, which results in more people seeing your message and improved notoriety.
- ✓ Help you build close relationships with your customers and maintain an active presence in the marketplace.
- ✓ Help build a positive image for your brand.

How do we achieve this?

At PinPoint Local, we see ourselves as Partners with you: our success is your success. We speak the language of your business, and tailor content that relates to your ideal audience. Our team will publish posts that will increase engagement and build your digital presence.

We also report results monthly regarding posts, likes, follows, friends, and links to help highlight what makes your business flourish.

